

FILE

1972

JUNE 19

fashion calendar

32nd year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, JUNE 17, 1972

THE NEW YORK COUTURE BUSINESS COUNCIL FIFTY-NINTH SEMI-ANNUAL NATIONAL PRESS WEEK - June 11 - 15, 1972

Unless otherwise noted, all showings are in the St. Regis-Sheraton Hotel, 55th Street and Fifth Avenue. By invitation. Director: Mildred Sullivan, LA. 4-0461.
(Photographs and releases in press room: H.O.B.-Branell; Rodrigues for Peter Clements).
Daily gifts: Bulova Watches; Chess '72; Eyeglasses from Fashion Eyewear Group of America; Ties from Countess Mara; Vitabath Powder & Soap; others.

<u>Thurs., June 15</u>	8:00 A.M.	FASHION BUREAU - Children's and Men's wear Trends: Hush Puppies, Robert Lewis, Verde	Roof
	10:00 A.M.	JAEGER INTERNATIONAL	Roof
	10:30 A.M.	FORMFIT ROGERS	
	11:00 A.M.	FIRE ISLANDER SPORTSWEAR	
	11:30 A.M.	Free Writing Period	
	3:00 P.M.	Bus Service from N.Y. Hilton Hotel by Men's Fashion Association	

Thursday June 15- June 18	PRESS PREVIEW: FASHION CLINICS Fourth annual Fall-Winter preview of men's and boys' fashions.	MEN'S FASHION ASSN. OF AMERICA	MOHONK MOUNTAIN HOUSE NEW PALTZ, NEW YORK
	<u>Thurs., June 15:</u>	7:00 P.M. ARAMIS, INC. (cocktails) 8:00 P.M. DIMITRI OF ITALY (Italian Dinner Show)	
	<u>Fri., June 16:</u>	8:00 A.M. MICHAELS/STERN (breakfast) - "Open Forum on Consumerism in Menswear" (8:30 A.M.) 9:00 A.M. MFA CLINIC ONE: Elegance in Tailoreds-Fall '72 12:00 Noon NAT'L ASSN OF HOSIERY MFRS. (cocktails, luncheon) 7:00 P.M. MANHATTAN - "Where the Action is...Action Fabrics in Men's Shirts" (followed by cocktails) 8:00 P.M. THE DUPONT COMPANY (dinner) - "What's New" - concept that will change the look of men's fashions	
	<u>Sat., June 17:</u>	8:00 A.M. PENDLETON WOOLEN MILLS (breakfast) Fashion Show 9:00 A.M. MFA CLINIC TWO: "The Sophisticated Casuals" 12:00 Noon VAN HEUSEN COMPANY (luncheon) - "People, Places and Shirts" - followed by luncheon 7:00 P.M. JOHN WEITZ - PALM BEACH (followed by cocktails) 8:00 P.M. J. P. STEVENS & CO., INC. (Dinner)	
	<u>Sun., June 18:</u>	8:00 A.M. MONSANTO (breakfast) - "Tracing Trends" 9:00 A.M. MFA CLINIC THREE: "The Fashion Individualist" - "A Young Man's Look" - Fall '72 11:45 A.M. AMERICAN PRINTED FABRICS COUNCIL - Print Picnic and Barbecue - The Grainery	
	By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT. 1-8210.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 19, 1972</u>			
Just Issued	FALL 1973 FORECAST COLORS Advance color collection for women, children, body fashions and leisure styling. Contact: Ruth Maguire, MU. 5-5881.	COLOR ASSOCIATION OF U.S. INC.	200 MADISON AVENUE
Saturday June 17 10:00 A.M.	BRIDAL FASHION SHOWINGS Also at 11:30. Open to public. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Saturday June 17 12:00 Noon- 4:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Informal showing of Summer bridal fashions. Open to public. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR
June 18	FATHER'S DAY (Sunday)		
June 18- June 23	CHICAGO HOME FURNISHINGS AND NAT'L FLOOR COVERING MARKETS AT MERCHANDISE MART, CHICAGO. Contact: Emmett Dineen, 312-527-4141.		
Sunday June 18- June 23	SEMI-ANNUAL LEATHER GOODS & LUGGAGE EXHIBITION IN PARIS - LE BOURGET (Salon de la Maroquinerie et des Articles de Voyage). Contact: 6, Rue Béranger, 75 Paris - 3, telephone 272-10-05.		
Monday June 19- June 23	FALL SHOWINGS FOR VISITING PRESS Unless otherwise noted, all showings are held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. (Photographs and releases in press room: Herbert and Beth Levine Shoes; Kenneth Lane Jewelry).	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
<u>Mon., June 19:</u>	7:30 A.M. Continental Breakfast and American Designers Fall 1972 Forecast - Eleanor Lambert 8:30 A.M. ADELE SIMPSON 9:15 A.M. JOHN ANTHONY 10:00 A.M. SOMETHING! BY OSCAR DE LA RENTA 10:45 A.M. KASPER FOR JOAN LESLIE 11:30 A.M. KASPER FOR J. L. SPORT 12:00 Noon Day of Beauty FIRST PRESS WEEK COUNTRY FAIR (Buses, Plaza 5th Ave.) (Tavern on the Green - C.P.W. & 67th Street) 2:45 P.M. DONALD BROOKS 3:30 P.M. JOHN WEITZ 4:15 P.M. TRIGERE 5:00 P.M. Writing Period 5:30 P.M. REVLON Tour of Research Center (cocktails) (Also June 20 at 5:30. Return by 8:15)		
<u>Tues., June 20:</u>	8:00 A.M. MONSANTO (breakfast) - Showing of Elura Wigs - Ballroom 9:00 A.M. ANNE KLEIN AND COMPANY 9:45 A.M. MALCOLM STARR 10:30 A.M. CALVIN KLEIN 11:15 A.M. WILLIE WOO 12:00 Noon Writing Period 1:00 P.M. THE WOOL BUREAU (Luncheon & showing) - Ballroom 2:30 P.M. GEOFFREY BEENE		

(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from pg. 2)

3:15 P.M. KIMBERLY KNITWEAR
 4:00 P.M. OSCAR DE LA RENTA
 4:45 P.M. Writing Period
 5:30 P.M. REVLON - alternate night for Tour of their Research Center.
 (Buses, 5th Ave. entrance, Hotel Plaza)

Wed., June 21: 8:00 A.M. JERRY SILVERMAN (SHANNON RODGERS) - (Breakfast & Showing)
 9:15 A.M. PAPILLON
 10:00 A.M. VICTOR JORIS FOR CUDDLECOAT
 10:45 A.M. V & J DESIGNS (VICTOR JORIS)
 11:30 A.M. POLO (RALPH LAUREN)
 12:15 P.M. Writing Period
 1:00 P.M. COTY (Luncheon) Announcement of 1972 Coty Awards and
 presentation of "Hall of Fame" Face - Ballroom
 2:30 P.M. BILL BLASS
 3:15 P.M. ORIGINALA
 4:00 P.M. GRACE JANE TREBER (exercise expert)
 4:45 P.M. Writing Period
 5:30 P.M. SHIP 'N SHORE (cocktails and fashion presentation at 5:30,
 followed by dinner) - Ballroom. (Buses, 5th Ave. entrance)
 Theatre Party - "Sugar" - Majestic Theatre, 245 W. 44th - 8:00

Thurs., June 22: 8:00 A.M. Continental Breakfast
 8:30 A.M. STAN HERMAN LIFESTYLE 70'S
 9:00 A.M. JEREMY (ALAN PHILLIPS)
 9:45 A.M. PAT SANDLER
 10:30 A.M. LEO NARDUCCI AMBIANCE
 11:30 A.M. JOHN KLOSS FOR CIRA
 12:15 P.M. Writing Period
 1:00 P.M. CULTURED PEARL ASSOCIATIONS OF AMERICA & JAPAN
 (Luncheon and show)
 2:30 P.M. CLAUDIA and GEORGE HALLEY
 3:15 P.M. SUZY PERETTE (VICTOR COSTA)
 4:00 P.M. FERDINANDO SARMI LTD.
 5:00 P.M. DIMITRI OF ITALY (cocktails and showing) - Raffles, 783 Fifth

Fri., June 23: 8:00 A.M. Continental Breakfast - compliments of The Plaza
 9:00 A.M. JIM BALDWIN for YOUNG ELEGANT
 9:45 A.M. HALSTON

Monday FIRST PRESS WEEK DAY OF BEAUTY TAVERN-ON-THE-GREEN
 June 19 COUNTRY FAIR CENT. PK. W. & 67 ST.
 12:00 Noon- "The Latest News in Natural Life Styles" -- beauty, leisure living, sports,
 2:30 P.M. "good-for-you-food" -- sponsored by: Adrien Arpel, Bass Sports, Bonne Bell,
 Luncheon Cinandre, Dannon Yogurt, Doak Pharmacal, Eylure of London, Gillette, Good
 Shepherd Cereal, Neutrogena, Cover Girl Make-Up, Saks Fifth Avenue Beauty
 Shops, Schick, Palm Aire Spa, Vanda Beauty Counselor, Wella. (Buses at
 5th Ave. entrance to Hotel Plaza from 11:45 A.M.) (Special hours for N.Y.
 press, 2:30 to 3:30) By invitation card only. Contact: Helen Nash,
 MU. 6-3350; or Joan Parker, 628-1313.

Monday FALL-WINTER STAVROPOULOS REGENCY HOTEL
 June 19 COLLECTION (16 WEST 57TH STREET) BALLROOM
 4:00 P.M. By invitation. Contact: 582-0924.

June 20 PRIMARY DAY IN NEW YORK (Tuesday)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 19 5:00 P.M.- 7:00 P.M.	PREVIEW: NEW CAR FASHION INTERIORS The third in a series of American Motors cars, featuring interiors by leading fashion designers; and the 1973 Gremlin. By invitation. Contact: Harry Cushing, 14250 Plymouth Road, Detroit, Michigan.	AMERICAN MOTORS CORP.	HOTEL PLAZA BAROQUE SUITE
Tuesday June 20 10:30 A.M.	CHILDREN'S FASHIONS-- "A BURLINGTON CIRCUS" Preview of children's fashions in Mooresville cottons, Erwin denim, Galey & Lord knits and cottons. "Circus" in garden of Burlington House (entrance on 54th St., near Ziegfeld Theatre). In case of rain, in Lounge on Concourse Floor. By invitation. Publicity: Rosemary Sheehan, 333-6420.	GALEY & LORD	BURLINGTON HOUSE 1345 SIXTH AVENUE
Tuesday June 20 4:00 P.M.	PRESS PREVIEW: GREEK FURNITURE EXHIBIT Introduction of furniture collections, designed and manufactured in Greece by Mainas Furniture Co., Saridis of Athens, Skouropoulos Furniture Co., Varangis Associates. For trade Wed., June 21 at 5:00 P.M., by invitation. From June 22-July 7, by appointment. Contact: Barbara Brown, AC&R Public Rel., 758-5780.	FOUR MANUFACTURERS FROM GREECE	GREEK TRADE CENTER 150 EAST 58TH STREET
Tuesday June 20 All Day	PRESS PREVIEW: FASHIONS AND COSMETICS Informal press party, 8:30 A.M. to 8:30 P.M., presenting four fashions by Marc Bohan for the exclusive use of Christian Dior Perfumes. Makeup by Serge Lutens. By invitation. Contact: Jackie Schade, 586-6750.	CHRISTIAN DIOR PERFUMES (730 FIFTH AVENUE)	HOTEL PLAZA STATE SUITE
Beginning Tuesday June 20	OPENING OF HOLIDAY COLLECTION Collection of day through evening fashions for the contemporary woman. (Note change of date). By appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday June 22 9:30 A.M.- 6:30 P.M.	OPEN HOUSE FOR VISITING PRESS Showing of Fall collection to out-of-town press. By invitation. Publicity: Viola Rossi, 489-8118.	SWIRL (1411 BROADWAY)	SHERRY NETHERLAND PRIVATE SUITE
Thursday June 22 11:30 A.M.- 2:30 P.M.	FALL READY-TO-WEAR FROM SPAIN Presentation of Fall Ready-to-Wear by Pedro Rodriguez. Also, film showing of complete collection as shown in Madrid. By reservation. Thereafter by appointment. Contact: Nina de Rovira, 245-7694.	PEDRO RODRIGUEZ	116 CENTRAL PK.SO (59 ST) SUITE 11B
Friday June 23	INFORMAL DISPLAY OF FUNCTIONAL FASHIONS Functional fashions for women and children. From 9:00 A.M. to 5:00 P.M., or by appointment. Contact: Helen Cookman, RE. 7-1345.	CLOTHING RESEARCH & DEVELOPMENT FOUNDATION	48 EAST 66TH STREET
Thursday July 6 4:00 P.M. Cocktails	PRESS PREVIEW: MATERNITY AND CHILDREN'S FASHIONS Fall and Winter maternity and infants' to toddlers' apparel for the 20th century -- couture and ready-to-wear. By invitation. Thereafter by appointment. Contact: Susan Miller, 777-6480.	LADY MADONNA; & BABY MADONNA	CASINO RUSSE 123 EAST 54TH STREET
Beginning Monday June 26	LATE FALL AND HOLIDAY COLLECTION Previews by appointment. Continuous showings beginning June 26. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 27 4:00 P.M.- 6:00 P.M. Cocktails	PREMIERE: SKIN CARE SALON FOR MEN Press preview and cocktail reception celebrating opening of new skin and scalp care salon for men only, on their own floor. By invitation. Contact: Jan Struber, 838-3200.	GEORGETTE KLINGER	501 MADISON AVENUE MEN'S SALON-THIRD FLOOR
Thursday June 29 11:00 A.M.	FALL COUTURE COLLECTION Customer show at 3:00 P.M. By invitation. Contact:	HALSTON LTD.	33 EAST 68TH STREET SALON 535-3542.
Thursday June 29 8:00 P.M.	PREVIEW EVENING: LEONARD BERNSTEIN'S MASS Benefit performance for Embassy Cultural Exchange Program. Price: \$12.00 to \$25.00. Co-chairmen: Marjorie S. Deane, Tobé Associates, Inc.,; Letitia Baldrige. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	METROPOLITAN OPERA LINCOLN CENTER
July 3	LEGAL HOLIDAY (Monday) - celebrating Independence Day		
Wednesday July 5 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact:	ADOLFO	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday July 12 9:45 A.M. Breakfast	PRESS PREVIEW OF MODEL ROOMS Preview of model rooms and furniture vignettes on 9th floor-also introduction of new fabrics. By invitation. Publicity: Norma Crosset, OX.5-4400, ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
July 14- July 20	FALL AND WINTER COUTURE COLLECTIONS IN ROME, ITALY. Contact: Centro Romano Alta Moda Italiana, Via Poli, 53, Rome 00187 (Tel: 675,190-674,663)		
Thursday July 20- July 22	COUTURE SHOWINGS IN MADRID, SPAIN <u>Thursday, July 20:</u>	6:30 P.M.	Reception for the press and buyers Palacio de Congresos y Exposiciones Generalismo 29, Madrid 16
	<u>Friday, July 21:</u>	9:30 A.M. 11:00 A.M. 12:30 P.M. 4:30 P.M. 6:30 P.M.	Santa Eulalia-Hotel Eurobuilding Carmen Mir - Hotel Eurobuilding Pedro Rovira-Hotel Eurobuilding Lino - Plaza Sta. Barbara 3 Pedro Rodriguez - Alcala 54
	<u>Saturday, July 22:</u>	9:30 A.M. 11:00 A.M. 4:30 P.M.	Herrera y Ollero - Almirante 9 Elio Berhanyer - Ayala 124 Pertegaz - Marias Montero 8
	Contact: Condesa Katia Niesiolowska, Camera de la Moda Espanola, Ministerio de Informacion y Turismo, Madrid, Spain.		
Beginning Monday July 24	FALL COUTURE SHOWINGS IN PARIS Contact: Denise DuBois,	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE 100 rue du Fauborg St.-Honoré, Paris VIII.
Sunday July 23- July 26	ANNUAL CONVENTION AND JEWELRY FAIR International Jewelry Trade Fair, featuring traditional and contemporary designs and handicrafts. Contact: Frank Marino, 581-1000; or George Gayou 1112 Arcade Blvd., St. Louis, Missouri, 63101.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL; & AMERICANA HOTEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 23- July 26	SEMI-ANNUAL WASHINGTON GIFT SHOW AT SHERATON PARK HOTEL. Contact: Little Bros. Shows, 220 Fifth Avenue, 686-1677.		
July 30- Aug. 4	CHICAGO GIFT SHOW AT McCORMICK PLACE & PALMER HOUSE, CHICAGO. Contact: Maxine or Robert Carman, Little Bros., 220 Fifth Ave., 686-1677.		
Monday August 7 8:30 A.M.	FALL FASHION FOOTWEAR PROJECTIONS Industry-wide style presentation of men's, women's and children's footwear and apparel. Co-sponsored by: American Footwear Industries Association, Inc., National Shoe Retailers Association, Volume Footwear Retailers of America. Exhibits at Waldorf-Astoria and Hotel Plaza, August 6-8). Registration: \$20.00. Contact: Thelma Hennessey, 686-7520.	NATIONAL SHOE FAIR (200 MADISON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday August 22- August 24	SEMI-ANNUAL FABRIC DISPLAY Three-day Spring and Summer '73 fabric exhibit, 10:00 A.M. to 5:00 P.M. Co-chmn: Diana Adler-Robert Leonard Corp.; Marilyn Karnes, Creative Mgr. Fabrics-Celanese Corp. Prices: (including color card) \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Wednesday August 23 11:30 A.M.	CUSTOMER SHOWING: JERRY SILVERMAN FASHIONS Showing of Fall collection by Shannon Rodgers for Jerry Silverman. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Saturday Sept. 2- Sept. 5	SEMI-ANNUAL MENSWEAR SHOW IN PARIS Presented by Salon Européen de l'Habillement Masculin. Contact: M. Chanet 8, rue de Richelieu, 75 Paris, 1er. N.Y. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.	S.E.H.M.	PARC DES EXPOSITIONES PORTE DE VERSAILLES
Saturday Sept. 2- Sept. 7	INTERNATIONAL LEATHER WEEK IN PARIS Contact: M. de Cardellac, 2, rue Edouard VII, 75 - Paris - 9e, 073, 68.60. N.Y. Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.	SEMAINE INTERNATIONALE DU CUIR	PARC DES EXPOSITIONS PORTE DE VERSAILLES
Sept. 4	LABOR DAY (Monday) - Legal Holiday		
Wednesday Sept. 6 11:30 A.M.	PRESS SHOWING: GIVENCHY BOUTIQUE By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 7 11:30 A.M.	CUSTOMER SHOW: FASHIONS BY JEREMY Fall fashions by Alan Phillips for Jeremy. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Sept. 9	JEWISH NEW YEAR - Rosh Hashonah (Saturday) - Begins Friday at Sundown		
Monday Sept. 11 6:00 P.M.	BENEFIT SHOWING: FALL FASHIONS Showing of Fall collection by Trigere for benefit of UNICEF. Price: \$25.00. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Sept. 3- Sept. 6	IGEDO-INTERNATIONAL TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4 Dusseldorf, Freiligrathstrasse 28; or in N.Y. -- German American Chamber of Commerce, 582-7788.		
Monday Sept. 11- Sept. 13	SPRING BOYS' & YOUNG MEN'S MARKET WEEK National Youth Market trade show by Boys' & Young Men's Apparel Manufacturers Assn. Contact: 594-5130.	BAMA	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Wednesday Sept. 13 11:30 A.M.	PRESS PREVIEW: TIKTINER COLLECTION French sportswear collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 13 2:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
Sept. 18	JEWISH HOLIDAY - Yom Kippur (Monday)		
Sept. 18- Sept. 24	TWENTY-SEVENTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, Nat'l Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 19 11:30 A.M.	PRESS & CUSTOMER SHOW JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF-GOODMAN	3RD FLOOR
Tuesday Sept. 19 12:30 P.M.	PREVIEW: FALL AND WINTER FUR FASHIONS By invitation. Contact: 838-7387.	BEHN KAHN AT CARTIER	4 EAST 52ND STREET
Sept. 21- Sept. 26	FLORIDA CHILDREN'S WEAR MFRS GUILD MARKET AT EDEN ROC HOTEL, MIAMI BEACH, FLORIDA. Contact: 20 East 14th St., Miami, Florida, 305-358-2985.		
Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW FALL FASHIONS BY KASPER Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Oct. 8- Oct. 12	"INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Nezia Manyas at Roy Blumenthal, International Assoc., 1 E. 57, TE.8-2930		
Oct. 17	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE (Oct. 17-21)		
Saturday Oct. 21- Oct. 26	PRET A PORTER SHOWINGS IN PARIS International ready-to-wear Spring and Summer showings in Paris. Contact (Paris) Bruno de Roselle, 69, rue de Richelieu, 75 Paris 2. Contact (N.Y.): French Trade Shows, 1350 Sixth Avenue, 582-4960. Press (N.Y.): French Apparel Center, 11 West 42nd St., 354-8620.	SALON INTERNATIONAL DU PRET A PORTER FEMININ	PARC DES EXPOSITIONS PORTE DE VERSAILLES
Sunday Oct. 22- Oct. 26	IGEDO-INTERNATIONAL TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4 Dusseldorf, Freiligrathstrasse 28; or in N.Y. -- German American Chamber of Commerce, 582-7788.		
Nov. 21- Nov. 24	TWENTY-EIGHTH INTERSTOFF TRADE FAIR IN FRANKFURT - Fashions and Fabrics. Contact: Messe-und Ausstellungs GmbH, P.O. Box 970126, 6 Frankfurt, Germany.		

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JULY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER

S	M	T	W	T	F	S
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					